

## Defence Contracts International (DCI) Market Intelligence – keeping you well informed

**Keep on track with all the latest news, legislation and market developments with real-time updates from Market Intelligence. Every day our team of professional journalists research business and government news from our database of more than 5000 unique sources to provide you with UK and international market updates. These updates are tailored to your unique business profile, giving you a critical edge by connecting you to a dynamic network of information.**

Information is everywhere – Market Intelligence cuts through the noise to deliver the insight you need.

### Because knowledge matters!

Research and news are invaluable tools for any business, not least in the fast-moving and complex world of defence and security. The insight gained from relevant, targeted news content allows you to make informed business decisions, providing you with a powerful competitive advantage.

Understand the factors shaping and influencing the defence and security market sector and all of the players within it, and identify the trends and developments that will impact upon your business now and in the future.

### Market Intelligence provides:

#### **Quality Content:**

The trained journalists in our research team provide the highest quality content to enhance your company's intelligence. The team are experts in the defence and security arena and review and classify each news item individually to ensure you receive only relevant, topical content. Market Intelligence is not an automated service – we understand the difference between information and insight.

#### **Experience:**

We deliver intelligence through innovative technology, but it's our people who are at the heart of everything we produce. It's this human touch which differentiates us from automated news link services. Our years of experience in defence procurement and supply chain management – including as the official publishers of the UK MOD's contract opportunities – and our commitment to editing every news item we source means we deliver highly personalised, bespoke and relevant market and industry information that matters to you.

#### **Breadth of Cover:**

With access to more than 5000 news sources, we cover public and private sector news on a global scale. Our key focus is on continually evolving our content, identifying and accessing new relevant sources to provide the breadth of cover your business needs. We take pride in the content we deliver and in ensuring that all your need-to-know intelligence is well organised and easily accessible.

#### **Speed:**

Operating a rolling news approach to content is key in providing valuable intelligence. Our experience means we know exactly what sources to use and when to use them to provide accurate and 'hot off the press' coverage of all markets and industry sectors. This means we break the big news as it happens, when it matters most. With Market Intelligence, you will be the first to know.

## Key features:

Customised Market Intelligence – know what's happening in your industry with accompanying business news and analysis.

Trained journalists – experienced industry experts who know the defence and security market inside out.

Comprehensive coverage of industry sectors helping you set short to long term strategic goals and monitor competitor activities.

Dedicated research team delivering what you need to know as it happens.

Bespoke profiling functionality – ensuring that relevant and detailed information is built specifically for you.

Daily Alerts delivered to your inbox with all the news that's relevant to you.

Advanced search functionality – create as many searches with as many keywords and competitors as you like.

## Key benefits:

Knowledge is power – Market Intelligence gives you the power to be proactive! Keep up to date with developments across the public and private sectors. Everything from acquisitions and mergers to new government initiatives, spending plans and legislation changes that could impact upon your business.

Quality content that will broaden your market knowledge and drive business growth opportunities.

Create strategic, cost-effective business and marketing plans based on your sector.

Saves you valuable time and resource – instant access to a knowledgeable, dedicated team who are there to help you and your business.

Flexibility – you have full control over your profile to amend as your business changes.

Ease of use, saving you time and money.

Keep up to date with and increase awareness of competitors, create an advanced search to track what competitors are doing and when they are receiving publicity. Unrestricted access to all the information you need.

